

Selection of Pies and Rolls

Your Cost Per Pie	Sugg. Retail Price
\$6.75	\$8.75

Chocolate Meringue Pie

Tied for 2nd
Coconut Meringue Pie

Lemon Meringue Pie

Apple Pie

#1 Seller
Dutch Apple Pie

(Apple pie with crumb topping)

No Sugar Added Apple Pie

(With Splenda® - It's delicious!)

Blackberry Pie

Wild Blueberry Pie (Seedless)

Tied for 2nd
Razzleberry Pie

(Blend of blackberries, red raspberries and blueberries)

Cherry Pie

(Traditional tart cherry pie)

Peach Pie

Raisin Pie

Pumpkin Pie

(Available September 2011 – April 8, 2012)

All Pies are 9 inches in diameter and come individually boxed.

Pumpkin Roll	Your Cost	Sugg. Retail Price
(Pumpkin Roll with cream cheese filling - about 6 1/2 inches long, 8-10 servings, comes individually boxed)	\$6.75	\$8.75
Cinnamon Rolls	Your Cost	Sugg. Retail Price
with traditional white icing	\$6.75	\$8.75

(Not available during holidays: October 27th - December 2011 and March 19th - April 8th 2012.)

(Cinnamon Rolls in boxes of a dozen, delicious reheated Cinnamon Rolls must be distributed the day of delivery!)

Product and Delivery Information

OUR PRODUCTS MUST BE DISTRIBUTED THE SAME DAY THEY ARE DELIVERED TO YOUR ORGANIZATION. Cinnamon rolls especially need to be delivered that same day.

- Check out our website for detailed nutritional information, color photos and handling instructions on all of our products.
- Please note that cinnamon rolls are **not** available for sales October 27th through December 2011 and March 19th - April 8th, 2012 due to the high volume of orders at these holiday times.
- Pumpkin pies are available September 2011 through April 8, 2012. They are **not** available April 9, 2012 through August 31, 2012.
- When holding our products the day of distribution, store them in a cool, dry place away from direct sunlight. Avoid storage on a bare floor – use a wood pallet or stack on tables.
- The day of delivery, please have helpers on hand for our driver to unload the truck. **Count the number of items that you receive to make sure that they match the driver's total sheet. Report any discrepancies to the driver. Your signature will mean that all items are accounted for.**
- Unfortunately, due to uncertain economic conditions, we can not deliver an order of less than 75 items. (Your group can still pick the items up at our location.)
- We appreciate your understanding and flexibility as we schedule delivery dates and times trying to get your pies and rolls to you as efficiently and cost-effectively as possible.
- Please be advised that our products are manufactured in a facility that processes cinnamon, egg products, milk, soy, nuts, peanuts and wheat.

A SPECIAL OFFER -- NEW THIS SEASON

To help our smaller organizations, any sale scheduled in January 2012 or June 2012 that totals at least 75 items will be delivered at no charge. Call for details.



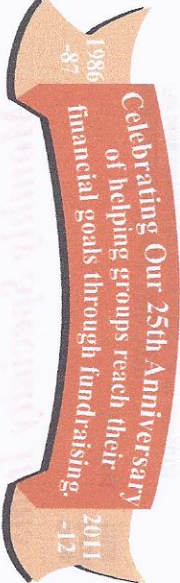
Fundraising Program

106 Earhardt Lane, PO Box 233
Laughlintown, PA 15655
(724) 238-9536 Group Sales Office
(724) 238-9653 Fax
www.pieshoppe.com

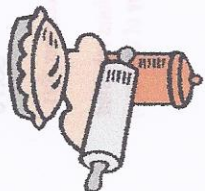
September 1, 2011 through August 31, 2012



Melvin and Glea Columbus, 1947
Founders of The Pie Shoppe



If You Knead Dough...



- 1. Reserve your sales date.**
 - Call The Pie Shoppe Group Sales office at (724) 238-9536 to reserve your sale delivery date before beginning your sale.
- 2. Start your sale!**
 - Download the appropriate Order Form and Product Handling Instructions or we'll send them out to you.
 - Run off copies of the Order Form and Product Handling Instructions and distribute them to your sales force.
 - We've found that the most successful fundraisers last two weeks.
- 3. Call, fax or email us with your order.**
 - Please designate one contact person to call in your order.
 - Orders must reach us 10 days prior to your delivery date.
 - The cut-off date for late orders is 9 days before delivery. We can not accept any orders after that date.
 - We'll need to know your delivery time and delivery location (with directions) when we receive your order.
 - We do ask for a minimum order for free delivery or you can pick your order up at our location to avoid a delivery fee.
- 4. Tally your profits.**
 - Your organization makes \$2.00 profit for each item it sells, based on our suggested retail price.
 - Check our website for available larger quantity discounts.
- 5. Distribute the goods.**
 - DELIVER OUR PRODUCTS THE DAY THEY ARRIVE! Cinnamon rolls especially need to be delivered that same day.
 - Pay our driver that day or mail payment within 7 days of your sale.
 - We accept cash or one check for payment – payable to The Pie Shoppe.

Monthly Specialty Items

	Your Cost	Sugg. Retail Price
September 2011		
Cinnamon Rolls/cream cheese icing <i>(Packaged 1 dozen in a box)</i>	7.25	9.25
Apple Dumplings <i>(Baked in a brown-sugar syrup, 3 dumplings in a pan)</i>	5.50	7.50
Snails <i>(Pie dough strips baked with cinnamon and sugar--1 dozen in a bag)</i>	3.50	5.50
Gov Variety Pack - 6 Gobs <i>(2 chocolate, 2 chocolate chip, and 2 pumpkin* with cream cheese)</i>	5.75	7.75
October 2011		
<i>(For sales delivered October 1st through October 26th 2011)</i>		
Carnival Apple Pie* <i>(Caramel apple walnut crumb-topped pie)</i>	6.75	8.75
Cherry Berry Pie <i>(Blend of cherries, blueberries and strawberries)</i>	6.75	8.75
Apple Dumplings <i>(Baked in a brown-sugar syrup, 3 dumplings in a pan)</i>	5.50	7.50
November 2011		
<i>(For sales delivered October 27th through November 2011)</i>		
Harvest Pie <i>(Mix of blueberry, blackberry, cranberry, cherry, and strawberry)</i>	6.75	8.75
December 2011		
Nut Log* (approx. 12" long, serves 12-15) <i>(Nut filling swirled inside log. It's delicious sliced and toasted!)</i>	6.75	8.75
Pecan Pie	8.00	10.00
January 2012		
Cinnamon Rolls/cream cheese icing <i>(Packaged 1 dozen in a box)</i>	7.25	9.25
Snails <i>(Pie dough strips baked with cinnamon and sugar--1 dozen in a bag)</i>	3.50	5.50
Pie Variety Pack - 4 Small Lunch Pies <i>(Apple, Cherry, Blackberry and Razzleberry)</i>	6.25	8.25
February 2012		
Cherry Crumb Pie <i>(We can not tell a lie... this crumb-topped pie is scrumptious!)</i>	6.75	8.75
Black Forest Pie <i>(Two layers of chocolate cake filled with chocolate cream, and cherries, topped with hodge icing)</i>	6.75	8.75
Heart-Shaped Cut-Out Cookies <i>(One dozen lead sugar cookies packaged in a heart-shaped pan)</i>	5.00	7.00

Monthly Specialty Items

	Your Cost	Sugg. Retail Price
March 1st - March 18th 2012		
<i>(For sales delivered March 1st through March 18th 2012)</i>		
Cinnamon Rolls/cream cheese icing <i>(Packaged 1 dozen in a box)</i>	7.25	9.25
Boston Cream Pie	6.75	8.75
Shamrock Cut-Out Cookies <i>(One dozen lead sugar cookies)</i>	5.00	7.00
March 19th - April 8th 2012		
<i>(For sales delivered March 19th through April 8th 2012)</i>		
Nut Log* (approx. 12" long, serves 12-15) <i>(Nut filling swirled inside log. It's delicious sliced and toasted!)</i>	6.75	8.75
Plain Easter Bread (9" round loaf)	3.00	5.00
Raisin Easter Bread (9" round loaf)	3.00	5.00
April 9th - April 30th 2012		
Carnival Apple Pie* <i>(Caramel apple walnut crumb-topped pie)</i>	6.75	8.75
Pecan Pie	8.00	10.00
Boston Cream Pie	6.75	8.75
May 2012		
Strawberry Cream Pie	6.75	8.75
Lattice Top Pineapple Cherry Pie	6.75	8.75
Pie Variety Pack - 4 Small Lunch Pies <i>(Apple, Cherry, Blackberry and Razzleberry)</i>	6.25	8.25
June, July and August 2012		
<i>(For sales delivered June 1st through August 31st 2012)</i>		
Cinnamon Rolls/cream cheese icing <i>(Packaged 1 dozen in a box)</i>	7.25	9.25
Snails <i>(Pie dough strips baked with cinnamon and sugar--1 dozen in a bag)</i>	3.50	5.50
Pie Variety Pack - 4 Small Lunch Pies <i>(Apple, Cherry, Blackberry and Razzleberry)</i>	6.25	8.25
Gov Variety Pack - 6 Gobs <i>(2 chocolate, 2 chocolate chip, and 2 pumpkin* with cream cheese)</i>	5.75	7.75

*contains walnuts



Visit us at www.pieshoppe.com
Our website has detailed nutritional information, color photos and handling instructions about each of our products.

Call us today to reserve your date, it's as easy as...PIE!



106 Earnhardt Lane, PO Box 233
Laughlintown, PA 15655
(724) 238-9536

EASTER 2012 PRODUCT INFORMATION

FOR NUTRITIONAL INFORMATION OR COLOR PHOTOS OF OUR PRODUCTS GO TO OUR WEBSITE @ www.pieshoppe.com.
IF YOU STILL HAVE QUESTIONS, PLEASE GIVE US A CALL.

ABOUT OUR PIES ...

- ❖ Our pies are 9 inches in diameter and come individually packaged in their own corrugated box. They can be divided into 6 – 8 slices!
- ❖ Our pies are made with the finest ingredients and baked right before they are delivered to you. Our pies DO NOT arrive unbaked or frozen. *It is important that your organization deliver the products the same day they arrive from us.*
- ❖ Pumpkin pies must be refrigerated. Cream pies should be refrigerated. Freezing these pies can affect their appearance and make their crusts soft. Pumpkin pies and cream pies should last 4-5 days if refrigerated.
- ❖ Our fruit pies have a shelf life of 4-5 days without refrigeration. Refrigerating our fruit pies will make them last 2-3 more days. Fruit pies can be frozen. We recommend placing the pie in a freezer bag and putting it back in its original box for best freezing results. Pies may be frozen approximately 1 to 2 months. Pies frozen longer than 2 months aren't harmful – they just aren't at their peak flavor and texture.
- ❖ To thaw a fruit pie, immediately place it in a 350°F oven for 25-30 minutes and then serve.

ABOUT OUR PUMPKIN ROLLS ...

- ❖ Each pumpkin roll is about 6 ½ inches long, providing about 8 to 10 servings and comes individually packaged in its own corrugated box.
- ❖ Our pumpkin rolls have a cream cheese filling and must be refrigerated. They should last 4-5 days.
- ❖ Our pumpkin rolls can be frozen. For best results, keep them in saran and place them back in their original box. They may be frozen for approximately 1 to 2 months. Pumpkin rolls frozen longer than 2 months aren't harmful – they just aren't at their peak flavor and texture.

ABOUT OUR NUT LOGS ...

- ❖ Each nut log is about 12 inches long permitting approximately 12 to 15 servings - depending on how generous your slices are!
- ❖ Our nut logs have a walnut filling swirled inside each log. They taste delicious sliced and toasted with butter spread on top ... yum!
- ❖ Nut logs may be frozen. Wrap them in a large freezer bag. They may be frozen approximately 1 to 2 months. Nut logs frozen longer than 2 months aren't harmful – they just aren't at their peak flavor and texture.

ABOUT OUR EASTER BREADS ...

- ❖ Our Easter bread is approximately a 9-inch round loaf handmade using an egg-based sweet dough.
- ❖ Our Easter bread may also be frozen for up to 2 months. Wrap the loaf in a freezer bag for best results. Easter breads frozen longer than 2 months aren't harmful – they just aren't at their peak flavor and texture.

